

**GOVERNMENT OF ANDHRA PRADESH
ABSTRACT**

Tourism Promotion – Outdoor and Branding advertisements at Rajiv Gandhi International Airport by M/s. Laqshya, Media Pvt., Ltd, Mumbai – Release of Rs.28,00,000/- (Rupees Twenty Eight Lakhs only) including taxes for the period (from 01-03-2014 to 31-03-2014) for 2nd month payment – Sanction - Orders – Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No. 267

Dated:14-03-2014

Read the following:

1. G.O.Rt.No.216, of YAT & C (PMU) Department, Dated:05-03-2014.
2. Letter Dt:25-02-2014 & Invoice No.LO/HYD/1211/2013-2014, from M/s. Laqshya, Media Pvt., Ltd, Mumbai, Dt.24-02-2014.

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ORDER:

In continuation of G.O. 1st read above, Government have sanctioned and released an amount of Rs.28,00,000/- (Rupees Twenty Eight Lakhs only) including taxes for the period (from 01-02-2014 to 28-02-2014), towards outdoor & branding advertisements at Rajiv Gandhi Airport for one month by M/s. Laqshya, Media Pvt., Ltd, Mumbai.

2. In the reference 2nd read above M/s. Laqshya, Media Pvt., Ltd, Mumbai has submitted a bill for an amount of Rs.28,00,000/- (Rupees Twenty Eight Lakhs only) including taxes for the period of 01-03-2014 to 31-03-2014, towards second month payment in connection with Outdoor and Branding advertisements at Rajiv Gandhi International Airport and requested Government to release payment.

3. Government after careful examination of the matter, hereby release an amount of Rs.28,00,000/- (Rupees Twenty Eight Lakhs only) as 2nd month payment for the period (from 01-03-2014 to 31-03-2014) to M/s. Laqshya, Media Pvt., Ltd, Mumbai for AP Tourism Promotional towards Outdoor and Branding advertisements at Rajiv Gandhi International Airport.

4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:

“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodations & other facilities to Tourists – Schemes included in PLAN,GH 11- Normal State Plan - SH (13) – Advertisement for Promotion of Tourism - 260 – Advertisements, sales and publicity Expenses”.

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 3 above, in favour of M/s. Laqshya, Media Pvt., Ltd, Mumbai, through on line. The details of Bank account is as follows:-

Account Name	:Laqshya Media Pvt., Ltd
Account No	:004010203161782
Name of the Bank	:Axis BANK Ltd,
RTGS	:UTIB00000004

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

**CHANDANA KHAN
SPECIAL CHIEF SECRETARY TO GOVERNMENT**

To

M/s. Laqshya, Media Pvt., Ltd, Mumbai.

The Assistant Secretary to Government & D.D.O, YAT & C (PMU) Dept.

The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad.

Copy to:

The YAT & C (PMU - Claims) Department.

SF/SCs.

//Forwarded:: By Order//

SECTION OFFICER